

ANAND RATHI

Anand Rathi Private Wealth adjudged Best Domestic Private Bank (India) by Asia Money Polls 2010 for the second consecutive year.

Anand Rathi Financial Services has been voted No. 1 Domestic Private Bank (India) in Asia money's sixth Annual Private Banking Poll 2010. This accreditation assumes greater significance since it is for the second consecutive year.

Anand Rathi has won accolades in the Private Banking and Wealth Management arena, emerging as the Best Domestic Private Bank, in all three major regional categories.

Congratulating his team, Mr. Rakesh Rawal, CEO, Anand Rathi Private Wealth said, "It's a great accomplishment and honor to win these polls for second consecutive year and am honored with the recognition that our clients have bestowed upon us. I thank them for recognizing the group's excellence"

Adding to Mr. Rawal's remarks, the Managing Director, Amit Rathi commented, "Meeting the stringent evaluation requirements clearly demonstrates the superior wealth advisory services provided by the team. We thank all our clients for their steadfast support over the years"

Mr. Anand Rathi, the group Chairman further added that "Private Banking is one of our key businesses and we are emerging as one of the largest players in the Industry. It provides great synergy for our Investment Banking and Institutional Equity businesses particularly for the SME sector".

The survey that included high net worth individuals, covered several key areas including quality of advice, quality & diversity of products, holistic approach addressing advice, structured products and derivatives, alternative investments (hedge funds & private equity), advisory portfolio management, client relationship management and servicing, discretionary portfolio management, issues of confidentiality and security, online services, trust/estate planning/fiduciary services and quality of administration.